

# ALEXANDRIA TECHNICAL & COMMUNITY COLLEGE

## A MESSAGE FROM THE PRESIDENT

Friends,

We are pleased to share “Our Continued Journey Toward Excellence,” Alexandria Technical & Community College’s 2020-2024 Strategic Framework. This framework reflects ATCC’s legacy of high expectations for students, faculty, and staff, while strengthening our vision to be the premier institution of career preparation and comprehensive lifelong learning.

Incorporating the collective input of faculty, staff, students, and community, this work is both inspirational and aspirational. It validates our mission, re-establishes our vision, and restates our values. We look forward to sharing our story in powerful, impactful ways and fully embracing our role in the community. ATCC remains committed to excellence while fostering a culture of innovation and curiosity. As a learning community, we will place increased emphasis on trust, respect, and appreciation of diversity in all its forms.



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Minnesota State Colleges & Universities’ Chancellor Devinder Malhotra has directed us to close the educational equity gaps by 2030. We will meet this challenge by understanding the needs of traditionally underserved populations and providing an experience that challenges and supports them in reaching their highest potential. As Dr. Malhotra reminds us, “We will achieve greater student success by becoming more creative, innovative, and entrepreneurial.” Knowing our community has similar aspirations, Alexandria Technical & Community College accepts this charge with confidence.

In this era of reduced funding, achieving systemic and institutional goals will require us to clearly focus on what sets us apart, identifying and promoting the distinctive educational and cultural opportunities that make ATCC the first choice for students who seek both a comprehensive education and unique student life experience.

Alexandria Technical & Community College anticipates a strong and vital future as we continue our journey toward excellence.

Michael Seymour  
President, Alexandria Technical & Community College

## MISSION

Alexandria Technical & Community College creates opportunity for individuals and businesses through education and leadership. The college’s high-quality technical and transfer programs and services meet learner needs, interests, and abilities and strengthen the economic, social, and cultural life of Minnesota’s communities.

## VISION

To be the premier institution of career preparation and comprehensive lifelong learning.

## WE ARE...

- ...passionate about creating a culture of excellence, innovation, and learning that challenges and empowers students and employees to achieve their highest potential.
- ...a learning community built on a proud legacy of career and technical education.
- ...committed to the social, intellectual, cultural, professional, and personal growth of all members of our community.
- ...partners with business, economic, governmental, and educational entities.
- ...providers of relevant career preparation, transfer pathways, and lifelong learning.
- ...proud of our stewardship.

**WE ARE ALEXANDRIA TECHNICAL & COMMUNITY COLLEGE!**

# OUR CONTINUED JOURNEY TOWARD EXCELLENCE

## STRATEGIC FRAMEWORK 2020-2024

**As a member of the Minnesota State Colleges and Universities, everything we do is focused on three critical priorities:**

- The Success of our Students
- Our Commitment to Diversity, Equity, and Inclusion
- The Programmatic and Financial Sustainability of our campus

**As Alexandria Technical & Community College we are committed to working innovatively on behalf of our students, our college, and our community.**

### OUR STUDENTS

- Our students are the reason for our existence and we encourage and recognize their achievement.
- Our culture of excellence creates a supportive and challenging academic environment.
- We serve our students by providing relevant knowledge and impactful student life experiences that empower them to reach their goals.

### OUR COLLEGE

- As leaders and mentors, we honor the importance of diversity in ideas, perspectives, and people.
- We aspire to foster curiosity and creativity, to promote open dialogue, and to facilitate a culture of action.
- We aim to exceed expectations through ongoing assessment and improvement of our programs and services.
- We continuously respond to the evolving needs of industry as we position the future workforce for success.

### OUR COMMUNITY

- We are committed to continuing our tradition of innovative and extraordinary education that fills a vital role in the communities we serve.
- We partner with local industry, educational institutions, and organizations to strengthen the community culturally, economically, and civically.
- Our longstanding reputation as an academic institution of excellence is an asset that draws people and resources to the area.

**“Find ‘em, Teach ‘em, Place ‘em”**

- Vernon Maack, Founder/Director 1961-1984

